

BROOKS BELL

Fact Sheet

Overview	Brooks Bell is the industry leader in testing, personalization, and optimization services for enterprise-level clients. We help our clients create better user experiences for their customers that increases conversions and drives ROI.
Founded	2003
Leadership	Founder & CEO: Brooks Bell President: Naoshi Yamauchi CFO/COO: Martin Kelleher
Headquarters	711 Hillsborough Street, Suite 200 Raleigh, NC 27603
Media Contact	Halley Dodge, Senior Marketing Manager hdodge@brooksbell.com